

Attorney Docket No. 25927-0032

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

OFFICIAL

Applicant : Max F. KILGER, et al. Confirmation No.: 5629
Serial No. : 09/610,704
Filing Date : July 6, 2000
Title : PROCESS AND SYSTEM FOR INTEGRATING INFORMATION FROM DISPARATE DATABASES FOR PURPOSES OF PREDICTING CONSUMER BEHAVIOR
Examiner : Michael C. Heck
Group/Art Unit: 3623

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Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
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AMENDMENT

Sir:

This is in response to the Office Action mailed on March 30, 2004 setting a shortened statutory response date of three months. Accordingly, this Response is timely filed. Applicants submit the following Amendment and Remarks and respectfully request the examiner to reconsider the rejections made in the Action and to allow the claims to issue.

Please amend the application as follows:

Amendments to the Claims are reflected in the listing of claims, which begins on page 2 of this paper.

Remarks begin on page 7 of this paper.



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Re: Applicant : Max F. KILGER, et al.
 Serial No. : 09/610,704
 Filing Date : July 6, 2000
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 PURPOSES OF PREDICTING CONSUMER BEHAVIOUR
 Examiner : Michael C. Heck
 Group/Art Unit : 3623
 Atty Docket No.: 25927-0032
 Docket Date : June 30, 2004

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June 24, 2004 /Date

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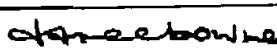
| | | | |
|--|--|--|-----------------|
| TRANSMITTAL FORM <i>(to be used for all correspondence after initial filing)</i> | | Application Number | 09/619,704 |
| | | Filing Date | July 6, 2000 |
| | | First Named Inventor | Max F. KILGER |
| | | Art Unit | 3623 |
| | | Examiner Name | MICHAEL C. HECK |
| | | Total Number of Pages in This Submission | 14 |

| ENCLOSURES (Check all that apply) | | |
|---|--|--|
| <input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input checked="" type="checkbox"/> Amendment/Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Response to Missing Parts/ Incomplete Application <input type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53 | <input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation <input type="checkbox"/> Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____ <input type="checkbox"/> Remarks | <input type="checkbox"/> After Allowance communication to Technology Center (TC) <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input checked="" type="checkbox"/> Other Enclosure(s) (please identify below): <input type="checkbox"/> Certificate of Transmission - 1 page |

| SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT | |
|--|---|
| Firm or Individual name | Jordan Newmark, Esq. Ruden, McClosky, Smith, Schuster & Russell, P.A. |
| Signature |  |
| Date | June 24, 2004 |

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|-----------------------|---|------|---------------|
| Typed or printed name | Vernice V. Freebourne | | |
| Signature |  | Date | June 24, 2004 |

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